



# JORDAN WILES

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## PROFESSIONAL SUMMARY

Experienced Producer and Casting Director. Specializing in Television, Commercials, Branded and Digital Content. In-depth knowledge of all aspects of production and team management. Efficient in making decisions with speed and accuracy to adhere to schedules, budget and production expectations. I have worked with most major networks and many Fortune 500 Brands. I thrive in high pressure work environments. I encourage and foster a creative and inclusive work environment and motivate my team to deliver above and beyond the client's expectations.

## SKILLS

- Casting
- Agency/Client Relations
- Creative Content Development
- Field and Studio production
- Social Media Screening
- Talent Management
- Crew Management
- Location Scouting
- Logistics and Scheduling

## EXPERIENCE

### Casting Director

Crucial Casting | Atlanta, GA

- Executed all aspects of Casting from outreach to delivery for over 40 commercials, 20 TV shows and development.
- Managed client relations and ongoing partnerships.
- Innovated and customized casting process for clients such as-Ford, Chevy, Burger King, Dominos, Papa Johns, Target, Aflac, NCAA, ABC, NBC, FOX, TBS, TruTV, Netflix

### Talent Producer/2nd AD

Freelance | Nationwide

- Facilitated on set talent management, working with 1st AD and stage team. Prepared schedules and logistics. Led talent wranglers on shoot days..
- Coordinated talent travel and accommodations.
- Managed talent for clients such as FX, Warner Bros, WWE, ABC, NBC, TBS, TruTV, FOX, HBO, APPLE, BET.

### CEO/President

JW23Casting.com | Los Angeles, CA

- Corresponded closely with producers and directors to define and execute casting needs.
- Identified casting options and different looks according to expectations. Auditioned and interviewed OCP to match attributes to specific roles based on clients.
- Maximized audience viewership by casting talent with significant following with corporate brands. Leading to over 500 Million views.

Executive Producer/Owner

Eat Kern Productions | North Hollywood, CA

- Oversaw video production needs for diverse audiences on behalf of direct advertisers and brands. Creatively developed and produced content for numerous corporate clients and influencers.
- Produced customized content gaining over 300 Million views with Influencers that include Roman Atwood, Vitaly, Logan Paul, The Dudesons and more.

Head of Production

Rabbit Films-USA | Los Angeles, CA

- Managed production through all stages to completion. Enabled revenue generation by pursuing branded partnerships, sourcing funding and capitalizing on market opportunities
- Increased online subscribers by 400% to 7 Million. Produced over 100 video shoots in studio and remotely.

Executive Producer

Dreamworks | Los Angeles, CA

- Spearheaded integration with client team by providing high-level consultation, strategic planning and creation of custom content offerings.
- Created engaging, compelling and on-brand audio and video content for digital channels. Now airing on Peacock Kids. Tripled viewership in first 2 months.

Casting Producer

Freelance-Variou | Los Angeles, CA

- Executed auditions and interviews for over 5000 applicants.
- Participated in casting for shows such as: Top Chef, Botched, The Bachelor, Smarter Than A 5th Grader, Deal or No Deal, Supernanny, Hell's Kitchen, Chef Wanted, Spy TV. Numerous Pilots and development projects including editing capabilities.
- Proposed ideas to improve casting work flow and process.

## EDUCATION

Bachelor of Arts - TV/Film/Broadcast Production

Western Michigan University, Kalamazoo, MI

## AFFILIATIONS

Member of CSA: Casting Casting Society of America